



AFBF Signs Right to Repair MOU with Case IH and New Holland



WASHINGTON, March 9, 2023 - The American Farm Bureau Federation and CNH Industrial brands, Case IH and New Holland, signed a memorandum of understanding today that provides farmers and ranchers the right to repair their own farm equipment. The MOU follows a similar agreement AFBF entered into with John Deere earlier this year.

“Our members urged us to find a private sector-solution that gives them access to repair their own equipment and I’m pleased months of discussions have again paid off,” said AFBF President Zippy Duvall. “Farmers and ranchers are more dependent on technology than ever before, so it’s critical they have access to the tools to keep things running on the farm so the food supply chain keeps running, too.”

“We understand the work our customers do is time-sensitive and critical for a safe and abundant food and fiber supply,” said Sally Johnson, Vice President, New Holland Agriculture North America. “This agreement is the next step in delivering on New Holland’s promise to better serve our customers, and in a way that helps them safely and effectively manage and maintain their equipment uptime.”

“This agreement underscores CNH Industrial’s commitment to empowering our customers by providing them with resources and tools that allow them to safely self-repair their equipment in a timely matter,” said Kurt Coffey, Vice President, Case IH North America. “We know that agricultural equipment is one of the most significant investments for the American farmer. As a farmer, Farm Bureau member myself and brand leader, this MOU is a positive step forward in continuing to put the customer at the center of everything Case IH does.”

The MOU sets a framework for farmers and independent repair facilities in all 50 U.S. states and Puerto Rico to access CNH Industrial brand manuals, tools, product guides and information to self-diagnose and self-repair machines, as well as support from CNH Industrial brands to directly purchase diagnostic tools and order products and parts.

The MOU respects intellectual property rights and recognizes the need to ensure safety controls and emission systems are not altered. CNH Industrial and AFBF will meet semiannually to review the agreement and address ongoing concerns.

The AFBF board of directors unanimously approved the MOU with CNH Industrial brands Case IH and New Holland.

Read the MOU [here](#).

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About American Farm Bureau Federation

The American Farm Bureau Federation is the national advocate for farmers, ranchers and rural communities. Just as the work of feeding our nation begins on the farm, we believe that's where the policy that shapes agriculture should begin as well. Every year, Farm Bureau members in more than 2,800 counties meet to discuss and vote on policies affecting their farms, ranches and communities. Those policies then set the agenda for their state Farm Bureaus and ultimately AFBF. To learn more, go to www.fb.org.



About Case IH

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; and site-specific farming tools. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI)

About New Holland

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com

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